

# PRIVACY POLICY

Charles J. Poliero, Inc. Realtors is committed to protecting your privacy, which is why we have adopted this Privacy Policy. This Privacy Policy is intended to describe how your personal information is processed and used, and we will make every effort to ensure that our activities keep within the spirit of this Privacy Policy. You can tour through most of our site without giving us any information that personally identifies you, reveals personal information or allows us to contact you, but sometimes we do need information to respond to your requests. This privacy statement explains the data we collect from you and its use. Please read the complete privacy statement.

Please note that by visiting and using [www.polieroappraisers.com](http://www.polieroappraisers.com), you are accepting the practices described in this Privacy Policy.

**What Information is Poliero Associates gathering about its visitors and how is it being used?** Every computer connected to the Internet is provided with a domain name (e.g. yahoo.com) and an IP Address (e.g. 156.162.13.113). When a visitor requests a page from within the [www.polieroassociates.com](http://www.polieroassociates.com) website, our Web Servers automatically identify and log the HTTP request that is made to our Web Server. This information reveals nothing personal about you. In fact, very little information is automatically gathered and logged. This information may include:

- \* The IP address of the site that may have referred you to [www.polieroassociates.com](http://www.polieroassociates.com)
- \* Your IP address
- \* Operating system that you may be using (e.g. Windows XP)
- \* Version and Make of Browser (e.g. Internet Explorer 6.0)

There is nothing special about the information described, and the practice of collecting this data has been generally standardized by virtually every Web Server on the Internet today.

There are two major purposes for this information. Poliero Associates has found it advantageous to observe visitor traffic in its aggregate, so that we can ensure maximum compatibility for the various Browsers and Operating Systems that visit our site. Also, generating greater amounts of visitor traffic, as any business should attest, is very desirable. By analyzing visitation patterns, and referring URLs, we can strategically increase our exposure on the Internet.

## What about Cookies?

Cookies are files holding small pieces of data that are transferred to your computer's hard drive through your Web browser from our Web Server. A cookie cannot read data from your hard disk or read cookie files that may have been created from other sites. The Poliero Associates website may utilize cookies as a means of providing personalization features to our visitors. For example, we may utilize cookies to remember settings (site theme colors, music preferences, what services may interest you, etc.) that you may have made at our website.

You can choose whether to accept cookies by changing the settings of your browser. Typically, by accessing the browser's help feature you can obtain information on how to prevent your browser from accepting all cookies or to notify you when a cookie is being sent. If you choose not to accept cookies, your experience at [www.polieroassociates.com](http://www.polieroassociates.com) and other websites may be diminished and some features may not work as intended.

## What other information does [www.polieroassociates.com](http://www.polieroassociates.com) request?

We may also request your e-mail address, name, company, position, location, web address, services you may be interested in and your comments for the purposes of conducting a survey, or by your request to have someone contact you for additional information. We maintain a strict "No Spam" policy that means we do not intend to sell, rent, or otherwise give your e-mail address to a third-party, without your consent.

In addition, Poliero Associates will not send you e-mail that you have not agreed to receive. If you wish to have specific communications with a member of the Poliero Associates staff, you will be required to provide specific information that will be routed to the appropriate contact within Poliero Associates.

## **Will Poliero Associates disclose the information collected to Third Parties?**

---

Poliero Associates will disclose your personal information or any of its log file information when required by law or in the good-faith belief that such actions are necessary to 1.) conform to the edicts of the law or comply with a legal process served on Poliero Associates 2.) Protect and defend the rights or property of Poliero Associates, or visitors of [www.polieroassociates.com](http://www.polieroassociates.com). 3.) Identify persons who may be violating the law, the legal notice, or the rights of third parties. 4.) Cooperate with the investigations of purported unlawful activities.

Poliero Associates may disclose information to its partners to better expedite the service(s) you may request from Poliero Associates (e.g. If you provide information in our comments section of our form that explains what type of voice over talent you would need for a presentation then we may allow our audio production partner review that information). Poliero Associates uses reasonable precautions to keep the information disclosed to us secure. We are not responsible for any breach of security or for any actions of any third parties that receive the information. Poliero Associates also provides "links" to a wide variety of other web sites on the Internet. We are not responsible for their Privacy Policies or how those web sites manage information about their users. We strongly recommend you to check with those web sites to determine their privacy policy. This privacy statement applies solely to information collected on [www.polieroassociates.com](http://www.polieroassociates.com).

## **Children's Data**

---

While no part of the [www.polieroassociates.com](http://www.polieroassociates.com) Web site is targeted towards children, we are committed to comply with any applicable laws and/or requirements, such as the United States' Children's Online Privacy Protection Act. No information from anyone, including children is transferred to third parties. While no child should be making a submission to [www.polieroassociates.com](http://www.polieroassociates.com), if any are discovered the information will be deleted immediately.

Any changes to this Privacy Policy will be posted on this page so that you are always aware of the information that we collect, how we use it, and under what circumstances we disclose it.

This is not a contract.

Copyright © 2005 Charles J. Poliero, Inc. Realtors. All rights reserved.

Revision: Mar 8, 2005